

Master of Business Administration in Intellectual Property, Innovation and Entrepreneurship



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THE KUTAISI INTERNATIONAL UNIVERSITY

PARTNER INSTITUTIONS

KIU – Kutaisi International University

Kutaisi International University established by the Law of Georgia on "Establishment of Legal Entity of Public Law - Kutaisi International University" is an international hub of science and technology in the region. It will be a leading provider of scientific and educational services in the entire Caucasus region and a vital component in the positioning of Georgia on the international educational arena. KIU will be offering vocational, undergraduate and graduate degree programs as well as research with the aim of supporting Georgia with provision of highly qualified human capital.

Kutaisi International University School of Management was established in 2020 and offers English language undergraduate and graduate degree programs. The School, which is part of Kutaisi International University, has carried out interdisciplinary projects which deal with all the different aspects of management.

WIPO

WIPO is the global forum for intellectual property services, policy, information and cooperation. With 194 member states, its mission is to lead the development of a balanced and effective international intellectual property (IP) system that enables innovation and creativity for the benefit of all. WIPO's mandate, governing bodies and procedures are set out in the WIPO Convention, which established WIPO in 1967.

WIPO Academy

The WIPO Academy is the center of excellence for IP education, and training and skills-building for WIPO member states. The Academy works to help build human capacity in IP, which is essential to innovation. Its four programs cover a rich portfolio of both general and specialized courses on IP and cater to different target audiences. Courses combine residential and distance learning methodologies and are taught by IP experts. The aim of the University Partnerships program is to support access to IP higher education, especially to participants from developing countries, LDCs and countries in transition. One of the main means of achieving this aim is through the Joint Master's Programs on IP, offered in cooperation with selected academic institutions across the globe.

The National Intellectual Property Center of Georgia SAKPATENTI is a governmental agency – a legal entity of public law. In accordance with the Georgian legislation, Sakpatenti determines the policy in the field of intellectual property. Sakpatenti exerts efforts to provide customer-friendly and efficient services to the users of IP system and applicants who are willing to protect their intellectual property locally and abroad. On the basis of international cooperation Sakpatenti undertakes educational activities, and provides trainings to its staff and other stakeholders in the area of intellectual property, in partnership with the World Intellectual Property Organization, the European Patent Office and foreign patent offices. Support and contributions for MBA in Intellectual Property, Innovation and Entrepreneurship. The MBA in Intellectual Property, Innovation and Entrepreneurship is supported by partial funding from WIPO and Kutaisi International University.



OBJECTIVES

The International Master's Program, titled "Intellectual Property, Innovation and Entrepreneurship" has been implemented in the framework of a Trilateral Memorandum between the World Intellectual Property Organization (WIPO), Kutaisi International University (KIU) and National Intellectual Property Center of Georgia – "Sakpatenti". This is the first Master's program in Business Administration focused on Intellectual Property and Innovation Management, which has no equivalent within the region. Graduates will be awarded a Master of Business Administration (MBA) degree in Intellectual Property and Innovation Management.

IP is facing unprecedented challenges. Evolving issues like digital technologies, communication networks, big data, artificial intelligence and biotechnology raise questions related to the continuous need to define an optimal interface between law and technology. In view of the above, the program is designed to prepare students with the necessary knowledge and skills to excel in intellectual property and innovation, fostering continuous professional growth. The goals of the program are as follows:

- Equip students with advanced theoretical knowledge and practical skills essential for driving innovation across various contexts, from small and medium enterprises (SMEs) to large corporations.
- Enable students to evaluate and integrate intellectual property (IP) fundamentals, including copyright, patents, and trademarks, to effectively promote innovation across public, private, and SME sectors, thereby fostering a culture of innovation.
- Develop students' ability to create comprehensive plans for IP and innovation strategies, and to synthesize information from various teaching methods, including case studies, to propose innovative solutions.
- Graduates of the program will be able to apply a broad knowledge of innovation and intellectual property management fundamentals that include theories, principles, methods, techniques, and tools.



MBA DIRECTOR

- Professor Gvantsa Gugeshashvili, Ivane Javakhishvili Tbilisi State University

MBA COORDINATORS

- Professor Ia Mosashvili, Kutaisi International University, School of Computer Science
- Professor Giorgi Meskhi, Kutaisi International University, School of Law

SCIENTIFIC COMMITTEE

Kutaisi International University:

- Professor Gvantsa Gugeshashvili, Ivane Javakhishvili Tbilisi State University
- Professor Giorgi Meskhi, Kutaisi International University, School of Law

SAKPATENTI:

- Ms. Nino Chikovani, Deputy Chair Person, SAKPATENTI
- Ms. Lali Amiranashvili, Head, Intellectual Property Education and Training Center

WIPO Academy:

- Mr. Victor Owade, Head, Academic Institutions and Executive Program, WIPO Academy
- Mr. Saiprasad Mandlik, Fellow, Academic Institutions and Executive Program, WIPO Academy

CURRICULUM OF THE MBA IN IP, INNOVATION AND ENTREPRENEURSHIP

The MBA in Intellectual Property, Innovation and Entrepreneurship is composed of three different learning parts delivered over a 12 month-period from September 22, 2025 to July 31, 2026.

Part I –Distance learning (September 21, 2026 to January 17, 2027)

The First Phase consist of four mandatory and one elective distance learning courses.

The First phase begins with the mandatory WIPO - General Course on Intellectual Property (DL 101), followed by two mandatory courses in management, one mandatory course in entrepreneurship and one elective course. Each course ends with an exam.

Part II – Residential learning (March 1 to May 15, 2027)

The Second phase consists of the residential phase of the program comprising lecture sessions delivered at the KIU campus in Kutaisi, Georgia.

The second phase consists of two mandatory and two elective courses offered through on-site learning. The On-site learning modules are delivered from March 1 to May 15, 2026.

Class teaching will be enriched by case study sessions, skills development workshops as well as exercises in legal drafting.

A full-time tutor is assigned to the class in order to respond to participants' academic needs and to provide remedial support, as required. Each course ends with an exam.

Part III – Completion and submission of the research paper (May 17 to June 31, 2027).

Participants are required to submit the final version of the research paper initially drafted during the study period.

The submission and subsequent grading of the final research paper conclude the program.

The three best papers will be offered proof-reading support and will be promoted by WIPO through digital publication on specific sections of their online outlets and on the Social Sciences Research Network with a dedicated heading.

The detailed curriculum for the learning phases will be provided in due course to admitted participants. All learning activities are managed through an online platform.

SCIENTIFIC MATERIAL AND TUTORIAL SUPPORT

LEARNING PLATFORM

An online platform is dedicated for the participants' use in order to exchange comments on class proceedings and to facilitate deliberations with professors and tutors. Professors will additionally provide, through the online platform, specific materials that supplement their lectures.

PAPER ADVISORS

Paper advisors support participants in their research work and in obtaining information from relevant sources.

PARTICIPANTS' PROFILE

A total of up to 20 participants are admitted to the programme. All applications are scrutinized by a joint committee headed by the Kutaisi International University School of Management.

DEGREE

The MBA in Intellectual Property, Innovation and Entrepreneurship carries 60 ECTS credits, equivalent to the workload of a fulltime student during one academic year.



ქუთაისის საერთაშორისო უნივერსიტეტი



ENTRY REQUIREMENTS

INTERNATIONAL APPLICANTS

- Possess a Bachelor's degree preferably in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration, recognized by Georgian Legislation;
- Demonstrate proficiency in English, assessed through a recognized English proficiency test at C1 Level

NATIONAL APPLICANTS

- Possess a Bachelor's degree preferably in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration, recognized by Georgian Legislation;
- Demonstrate proficiency in English, assessed through a recognized English proficiency test at C1 Level; and
- Successfully undergo the unified national master's examination, Georgia.

DURATION, LANGUAGE AND VENUE

DURATION

12 months according to the following timetable:

- Distance learning Phase: from September 21, 2026 to January 17, 2027.
- Residential Phase: March 1 to May 15, 2027.
- Preparation and submission of the research paper: May 17 to June 31, 2027.

LANGUAGE

English.

VENUE

The residential Phase will be held at the KIU campus in Kutaisi.



FEES AND APPLICATIONS

The tuition fee, to be paid in three installments:

- For International Students: 4,000 EUR

The fee includes:

- Programme development and management;
- Teaching equipment, training materials and documentation;
- Use of training facilities and support services.
- Board, lodging, travel expenses, transports and personal expenses for the period in Kutaisi are **not** included in the tuition fee.
- APPLICATION DEADLINE: from May 25, 2026 to June 15, 2026



INFORMATION

APPLICATIONS

Applications will be reviewed by the Selection Committee in monthly rounds of admission. Interested candidates should duly complete and submit the online application form on both the WIPO Academy and KIU websites with the requested documents, from May 25, 2026 to June 30, 2026. Only complete applications will be considered during the candidate selection process.

Requested documents:

Motivation letter, curriculum vitae, Bachelor's or Master's Degree, transcript of records of the sustained examinations.



CONTACT

For further information about the master and all other communications please visit <https://www.kiu.edu.ge/eng/admission>

For all other communications about the program contact us via email: giorgi.meskhi@kiu.edu.ge or WIPO email: mba-ipie.kiu@wipo.int

Visit: www.kiu.edu.ge/?m=520

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WIPO Academy: University Partnerships – Support for IP higher education
https://www.wipo.int/academy/en/courses/university_partnerships/

