



# Executive Master's Program in Intellectual Property, Entrepreneurship, and Innovation (MIPEI)

For the Academic Year 1448 AH – 2026 AD

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## About the Program

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- The Executive Master's Program in Intellectual Property, Entrepreneurship, and Innovation (MIPEI) at Umm Al-Qura University aims to prepare graduates with advanced knowledge and skills that enable them to transform intellectual property, innovation, and entrepreneurship into tangible, actionable competitive advantages, ensuring business sustainability and supporting economic and social development.
- The program is considered one of the professional postgraduate programs that integrate the legal and business dimensions of innovation. It is offered in partnership with Umm Al-Qura University, the Saudi Authority for Intellectual Property (SAIP), and the World Intellectual Property Organization (WIPO), giving it a distinctive local and international dimension that enhances the quality of its content in line with best practices and global standards.
- The program is designed with an executive, practice-oriented approach targeting professionals. It focuses on equipping participants with advanced knowledge and practical skills in intellectual property, innovation management, and entrepreneurship through a modern curriculum that balances theoretical foundations with real-world application.
- The program prepares graduates to serve as leaders and policy shapers in the field of intellectual property, capable of assuming strategic and leadership roles in both the public and private sectors, locally and internationally. All program courses are delivered in English, in alignment with the program's international orientation and labor market requirements.

# Program Objectives

The Executive Program (MIPEI) seeks to achieve a set of educational and professional objectives aimed at preparing distinguished graduates with high-level competencies that meet the demands of the contemporary labor market. The key objectives of the program include the following:



## **Direct Practical Application**

Enabling participants to apply knowledge in real work environments through projects and hands-on experiences.



## **Professional Leadership Development**

Enhancing leadership skills, critical thinking, problem-solving, and strategic decision-making.



## **Integrated Knowledge Foundation**

Preparing specialized professionals who combine law and business in the fields of intellectual property and innovation.



## **Knowledge Economy Support**

Strengthening the knowledge-based economy by transforming ideas into economic assets and sustainable innovative ventures.



## **Global Perspective of the Program**

Providing students with international exposure through global partnerships and the latest practices in the field.

# Why Choose This Program?



## Flexible Learning

The program offers flexible learning through remote lectures on weekends to accommodate working professionals, with one in-person session each month.



## International Partnerships:

International collaboration with the World Intellectual Property Organization (WIPO), providing globally recognized content and access to international expertise.



## Local Partnerships:

Local partnership with the Saudi Authority for Intellectual Property (SAIP), strengthening the program's alignment with national policies and local intellectual property practices.



## Structured Learning Modules:

Delivered through intensive three-week modules, with end-of-semester case studies and tutorials to reinforce practical learning.



## Practice-Oriented Training:

Field projects and case studies that simulate real-world challenges and reflect actual labor market needs.



## Multidisciplinary Curriculum:

An integrated program that combines business administration, innovation management, and law to develop professionals with comprehensive, cross-functional skills.

## Program Duration

**2** Academic  
Years



The program spans **two academic years**, divided into four academic semesters and delivered through **intensive three-week modules within a flexible blended learning format**.

Lectures are conducted during evening hours and on weekends to accommodate working professionals, using a combination of on-campus and online delivery modes.



# Program Study Plan

Year	Semester	Starting date	Ending date	Courses	Credits
First year	SEMESTER 1	September 4, 2026	January 16, 2027	Copyright and Related Rights Law	3
				Innovation Management	3
				Entrepreneurship	3
				Trademarks Law & Practice	3
	SEMESTER 2	January 28, 2027	June 18, 2027	Commercial Law	3
				Strategic Entrepreneurship and Innovation	3
				Patent Law and Competition Law	3
Second year	SEMESTER 3	September 3, 2027	January 15, 2028	International Intellectual Property Policies & Protection	3
				Scientific Research Methods	3
				Entrepreneurial Finance	3
	SEMESTER 4	January 28, 2028	June 17, 2028	Intellectual Property Dispute Resolution	3
				Master's Capstone Research Project	6
<b>Total Credit Hours</b>					<b>42</b>

# Who are we Targeting?

The Executive Program (MIPEI) is designed to attract a wide range of applicants from diverse academic and professional backgrounds who share an interest in innovation and a desire to advance in the field of intellectual property.



## Organizational Leaders

Owners of small and medium-sized enterprises who aim to leverage their intellectual assets and grow their businesses by protecting their products and services.



## Legal & Technical Professionals

Lawyers, consultants, engineers, and software developers seeking to expand their expertise in intellectual property rights and innovation protection.



## Innovation Managers & Entrepreneurs

Individuals leading innovation initiatives or launching startups who require a solid understanding of legal protection and business models.



## University & Research Center Staff

Professionals working in technology transfer offices or research units who aim to develop skills in managing, protecting, and commercializing innovations.



## Bachelor's Degree Holders

Graduates from various disciplines who are interested in intellectual property, innovation, and entrepreneurship and seek professional advancement.

# Program Alignment with Key Sectors



## Entrepreneurship:

Facilitates the establishment of innovative ventures, provides legal protection mechanisms, and equips entrepreneurs with the tools to transform ideas into viable businesses.



## Manufacturing Sector:

Supports the development of innovation skills in industrial products and enables the use of legal frameworks to protect them.



## Education Sector:

Builds learning competencies by bridging theoretical knowledge with applied practices in entrepreneurship and innovation.



## Research and Development:

Enhances the efficiency of intellectual property management and strengthens the practical application of research and innovation outputs in the labor market.



## Tourism Sector:

Promotes the development of innovative tourism products and services, protects brands and tourism experiences, and enables the transformation of creative ideas into sustainable business models that strengthen destination competitiveness.



## Hajj and Umrah Sector:

Supports the development of smart solutions for crowd management and services, protects technologies and digital platforms related to Hajj and Umrah, and transforms operational innovations into applicable intellectual assets.



## Technology:

Strengthens advanced technical capabilities in areas such as software and artificial intelligence, while enhancing understanding of legal mechanisms for protecting algorithms and digital systems to ensure safe market entry.



## Government & Policymaking:

Enhances national policy formulation capacities, intellectual asset management, and governance efficiency related to innovation and intellectual property.

# Program Information Summary

<b>Mode of Study</b>	Executive Program (Blended Learning Format)
<b>Academic Degree</b>	Executive Master’s Degree in Intellectual Property, Entrepreneurship and Innovation (awarded by Umm Al-Qura University on behalf of WIPO, in collaboration with SAIP)
<b>Study Plan</b>	Coursework + Capstone Project
<b>Total Credit Hours</b>	42 Credit Hours
<b>Mode of Instruction</b>	Blended Learning (On-Campus and Online)
<b>Program Duration</b>	Two Years (Four Academic Semesters)
<b>Program Start Date</b>	September 4, 2026
<b>Days of Study</b>	Friday and Saturday
<b>Lecture Time</b>	Evening
<b>Study Location</b>	University Campus – Umm Al-Qura University, Makkah, Kingdom of Saudi Arabia

# Admission Requirements

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1. Hold a Bachelor's degree with a minimum grade of "Good" from a Saudi university or a recognized international institution.
2. The applicant must have a minimum of one (1) year of professional experience in one or more of the following fields: Law, economics, engineering, medicine, physics, chemistry, communication sciences, business administration, or research and development.
3. The applicant must demonstrate English language proficiency through one of the following:
  - IELTS: 5.0 or higher
  - TOEFL iBT: 51 or higher
  - TOEFL PBT: 466 or higher
  - STEP: 75 or higher
  - Applicants whose previous degree was taught in English may be exempted, subject to verification.
4. **Submission of required documents including:**
  - University Degree(s) (translated into English)
  - Academic Transcript (translated into English)
  - Proof of English proficiency
  - Recent CV
  - WIPO Scholarship Application Letter

# Application Process:

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Applicants must complete the application through two stages:

1. Initial application via the WIPO Academy website
  - Applicants are required to first submit their application through the WIPO Academy portal.
2. Final submission via the Study in Saudi Arabia platform
  - Shortlisted applicants will be notified to complete their application through the Study in Saudi Arabia platform once it becomes available.



## Important Notes:

1. Applications must be completed through both platforms to be considered.
2. The Study in Saudi Arabia portal will be announced and opened later.
3. Applicants will be notified by WIPO regarding the next steps in the application process.

# Admission Categories:

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International applicants will be admitted under the following categories:

## 1. Scholarship Recipients:

- Up to **five (5) full scholarships** will be awarded to the most outstanding applicants based on academic merit. **The scholarship covers:**
  - Tuition fees
  - On-campus accommodation
  - Application and admission fees
  - Healthcare services

## 2. Self-Funded (Fee-Paying) Students:

- A limited number of seats are available for self-funded students, in accordance with the program's regulations and applicable tuition fees.



## Important Notes:

- The total number of admitted students is limited, including up to **five (5) scholarship recipients** and approximately **10–15 self-funded students**.

## Tuition Fees

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₪ 80,000 ≈ \$ 21,333



Including tax, payable in specified installments each academic semester.

₪ 300 ≈ \$ 80 Application Fee  
(Non-Refundable)



Tuition fees do not include accommodation, visa fees for international students, medical insurance, or any other general living expenses.

## Student Cost Breakdown (Self-Funded):

Category	Estimated Cost (USD)
<b>Tuition fee</b>	80,000 Saudi Riyals (SAR) ≈ 21,333 US Dollars (USD)
<b>Admission fee</b>	300 Saudi Riyals (SAR) ≈ 80 US Dollars (USD)
<b>Health Insurance</b>	Paid during visa issuance as per the fees required for the student visa.
<b>Accommodation</b>	<ul style="list-style-type: none"><li>• (off campus). Self-funded by the student, based on the prevailing accommodation rates in Makkah/Jeddah city.</li><li>• The cost of accommodation ranges between 444–556 USD per month.</li><li>• 20,000 to 25,000 Saudi Riyals (SAR) per year, which is approximately 5,333 to 6,667 US Dollars (USD) per year</li></ul>
<b>Total (Per Student)*</b>	<b>Approximately 60,000 USD.</b>

\* Total estimate includes tuition, accommodation for the full program duration, and general living expenses.



### Important Notes:

- Tuition fees are paid at the beginning of each semester over four semesters.
- The budget should reflect all expenses incurred by students.
- Monthly living costs should be estimated based on the standard of living in Makkah.
- Currency conversion rates should be updated based on the exchange rate at the time of preparation.

# Application Period



**From** April 20, 2026  
**To** May 20, 2026



To view program information and admission details, please visit the official UQU page.

<https://uqu.edu.sa/icrs/152486/>

**“Seize the opportunity and begin your academic journey to develop your skills in intellectual property, innovation, and entrepreneurship.”**





 <https://uqu.edu.sa/>

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