

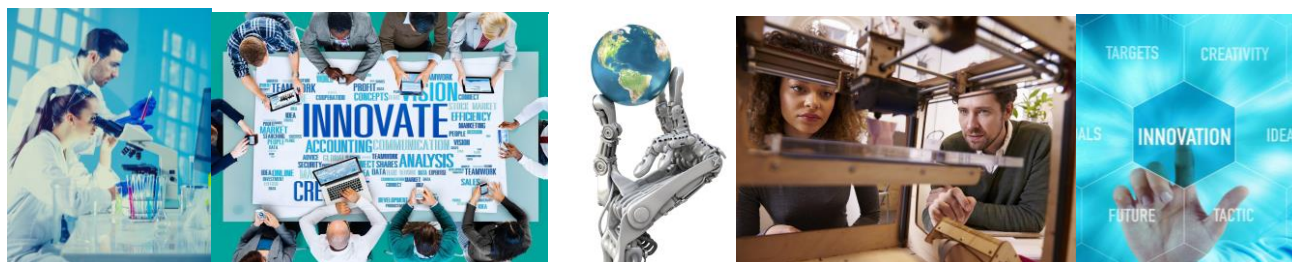


JOINT MASTER'S PROGRAM IN INTELLECTUAL PROPERTY AND INNOVATION

ORGANIZED BY
THE WORLD INTELLECTUAL PROPERTY ORGANIZATION,
INSTITUTO NACIONAL DE PROPIEDAD INDUSTRIAL OF ARGENTINA
AND
UNIVERSIDAD DE SAN ANDRES

Bridging the gap:

The power of IP education to accelerate innovation
throughout Latin America



A UNIQUE MASTER'S PROGRAM TO PREPARE INTELLECTUAL PROPERTY (IP) PROFESSIONALS FOR THE RAPIDLY-EVOLVING GLOBAL INNOVATION MARKET, WITH AN EMPHASIS ON THE LATIN AMERICAN REGION.

PARTNER INSTITUTIONS

World Intellectual Property Organization (WIPO)

The World Intellectual Property Organization (WIPO) is the global forum for intellectual property (IP) policy, services, information and cooperation. As a specialized agency of the United Nations, WIPO assists its 194 Member States in developing a balanced international IP legal framework to meet society's evolving needs. It provides business services for obtaining IP rights in multiple countries and for resolving disputes. It delivers capacity-building programs to help developing countries benefit from using IP. WIPO provides free access to unique knowledge banks of IP information.

The WIPO Academy is the center of excellence for IP education, training and skills-building for WIPO Member States, in particular developing countries, least-developed countries (LDCs) and countries in transition. The Academy works to help build human capacity in IP, which is essential to innovation and creativity.



WIPO/V. Martin

PARTNER INSTITUTIONS

University of San Andrés, Buenos Aires (UdeSA), Argentina

The Joint Master's Program in Intellectual Property and Innovation (MIPI) is offered by the University of San Andrés ([UdeSA](#)) in Buenos Aires, Argentina. UdeSA is ranked as one of the top universities in the country. It has the feel of a small liberal arts college, with a beautiful and secure campus, just half an hour from downtown Buenos Aires. In addition to its dedicated faculty and wide-ranging interdisciplinary studies, UdeSA prides itself on its accessibility to students of all income levels. Indeed, UdeSA's financial aid is one of the best in the country, where over 40% of the student body receives full scholarships. UdeSA is honored to host this joint Master's Program to promote IP education and innovation throughout the region.



National Institute of Industrial Property (INPI), Buenos Aires, Argentina

The institute promotes initiatives and develops activities conducive to enhancing the knowledge and protection of IP at the national level. INPI continues to contribute to the design and delivery of the MIPI Program.



INNOVATION: THE DRIVER OF DEVELOPMENT IN THE 21ST CENTURY

The global innovation market is large, growing exponentially and filled with challenges and opportunities. In this marketplace, knowledge has become the critical resource and a valued asset, fueling innovation that drives transformational development and progress. The dynamism and impact of this will be significant, with countries either adapting, connecting, catching-up or being left behind.

Catching-up will require the rapid establishment of an innovation ecosystem, wherein coordinated and efficient interaction among the government, public-private sectors and the entrepreneurial community at the local, regional and international levels will be key. Furthermore, in the 21st century, organizations cannot accelerate increasing complex innovation in isolation: they must connect to the global network of information, technology, innovation and product development, embracing the open innovation paradigm where innovation flows in multiple directions.

Sophisticated capability in IP law, management and strategy are necessary for successful and sustainable progress. IP not only protects advanced innovation but also lowers transaction costs, fostering licensing, technology transfer and collaboration. As the catalyst of the open innovation system, it must be embedded in an overall strategy that emphasizes the interchange of ideas, knowledge and technology in value creation.

BRIDGING THE GAP: THIS IS OUR TIME

Latin America cannot afford to delay knowledge-based and innovation-driven development. With each passing day, the urgency increases: investment in building requisite human capital and institutional infrastructure needs to be a priority. As the developed world rapidly changes, with knowledge-intensive sectors exponentially expanding, Latin America continues to lag, dependent on outmoded natural resource-intensive economies. It is therefore crucial for Latin American countries to advance, invest in and embrace innovation for development.

How can we accelerate change, growth and development in Latin America? We must develop institutions and foster human capital to facilitate innovation-driven and knowledge-based economic systems, with IP as an integral component of this process. The MIPI Program will build this human capital, training professionals in the management of intangible and knowledge assets, thereby promoting the sustainable and efficient development of innovative ecosystems throughout the region. IP is a critical tool and asset in innovation development, and a foundation upon which sustainable success will be built.

STRUCTURE AND CONTENTS

The ninth edition of the MIPI Program will run from February 2 to October 15, 2026. It is structured in two phases:

(i) Phase 1: The Online Phase from February 2 to March 31, 2026

The WIPO Academy distance learning (DL) courses serve as prerequisite training of prospective students. This initial phase consists of two WIPO modules offered through e-learning, and is designed to provide all participants with a preliminary background in IP. The two compulsory courses are the “General Course on IP” (DL-101) and the “Advanced Course on IP Management” (DL-450), which are tutored by IP experts.

(ii) Phase 2: The Residential Phase from April 15 to October 15, 2026

The residential phase of the Program is an intensive classroom-learning period delivered at the UdeSA campus in Buenos Aires, Argentina

This phase consists of two semesters and a two-week recess:

- The first semester will run from **April 15 to July 16, 2026.**
- The second semester will run from **August 3 to October 15, 2026.**
- There will be a two-week recess from **July 20 to August 3, 2026** coinciding with the University's winter break.

Each semester, students attend mandatory courses from Monday through Thursday mornings. Afternoon sessions with tutorials and research periods follow. Some evenings, as well as Friday and Saturday mornings, are reserved for attending elective courses from other post-graduate programs at UdeSA. There are 12 mandatory subjects (six each semester) focusing on IP principles in national, regional and international contexts, with practical, real-world applications and with an emphasis on the Latin American region. Topics covered in the MIPI Program include:

- International Aspects of IP
- “*Derecho de Autor*” & Copyright
- Patent Law
- Technology Transfer
- Trademarks and Geographical Indications
- IP Valuation
- Internet Policies and Governance
- Media Law: Legal Aspects of the Web
- IP for Entrepreneurs including SMEs
- Management of IPRs: Open Innovation
- IP in Health & Agricultural Innovation
- National and Business Strategies on IP & Innovation Policy for the Development of Latin America.

VENUE

The MIPI Program is held at the Universidad de San Andrés, in Buenos Aires, Argentina. Classes are conducted at a downtown building of the University and in the suburban campus in Victoria, Buenos Aires.



ADMISSION AND SCHOLARSHIPS

In order to be eligible for the Master's Program:

- Applicants must have an undergraduate degree from a recognized university.
- Applicants must also have a good knowledge of English, even though all lectures will be given in Spanish, as there may be some bibliographical materials and case studies provided in English. Visiting professors' lectures may also be in English.
- Interested candidates should complete the online application form by January 12, 2026.
- There is a limited number of scholarships available for students from Latin American countries, which are offered on a competitive basis among deserving candidates.

APPLICATIONS

Candidates should apply for admission to the Program directly with UdeSA using this [UdeSA link](#) (user data will be provided by email). In addition, all candidates must complete their WPO application using the [WIPO Academy link](#). A limited number of scholarships from WIPO are available for each edition of the Program. Applicants seeking a WIPO scholarship should complete this same WIPO online registration and indicate during the application process that they are applying for the WIPO scholarship.

MEMBERS OF THE STEERING COMMITTEE

University of San Andrés: Professor Dr. Lucas S. Grosman, Rector of the University of San Andrés, Professor Maria de Lourdes Vazquez, Director of the MIPI Program, and Florencia Beati, Coordinator of the MIPI Program.

The WIPO Academy: Mr. Victor Owade, Counsellor, Academic Institutions and Executive Program, WIPO Academy, and Ms. Fanny Berger, Program Management Assistant, WIPO Academy.

INPI Argentina: Carlos M. Gallo, President - Instituto Nacional de Propiedad Industrial (INPI) - Mariana Di Lella - Head of International Affairs (INPI)

FACULTY

Professors of the program include top-ranked faculty of the University of San Andrés, in addition to regional and national IP professionals with ample global experience.

WIPO and INPI also provide the participation of distinguished IP experts to lecture on the subject matter of their expertise in the MIPI Program. MIPI participants also benefit from lectures by industry professionals, who contribute to course content with classes on their experiences with IP licensing, practices and policies.

Professors include:

Carolina Aguerre	Santiago Gini	Jorge Otamendi
Martin Bensadon	Pablo Iannello	Andres Sawicki
Guillermo Cabanellas	Mónica Lupi	María L. Vázquez
Sergio Ellmann	Mariano Municoy	Monica Witthaus
INPI Experts	Damaso Pardo	Juan G. Pozzo
	WIPO Experts	Mariano Municoy

COORDINATORS

University of San Andrés

María de Lourdes Vázquez

Tel: +54 11 7078 0400 (4540)

<http://www.udesa.edu.ar>

WIPO Academy

Victor Owade

E-mail: mipi.udesa@wipo.int
<http://www.wipo.int/academy/en/>

INPI

Mariana Di Lella

Tel: + 54 11 4344 4917
www.inpi.gov.ar

INFORMATION ON THE MIPI PROGRAM IN ARGENTINA: INFORMESMIPI@UDES.A.EDU.AR

INFORMATION ON WIPO SCHOLARSHIP: MIPI.UDESA@WIPO.INT