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# INTELLECTUAL PROPERTY PRIMER (DL-001)

## DESCRIPTION

This “Primer on Intellectual Property” (DL-001) aims to provide course participants with knowledge of the fundamental aspects of IP: copyright and related rights, trademarks, patents, geographical indications, and industrial designs. It also allows participants to gain exposure to contemporary issues impacting the IP field such as: new plant varieties, unfair competition, enforcement of IP rights and emerging issues in IP.

Self-evaluation tools are strategically incorporated throughout each of the twelve modules to assist participants with gauging their levels of knowledge and testing their ability to apply concepts and key facts taught during the course.

## CONTENT AND STRUCTURE

The DL-001 course is comprised of 12 modules each of which is designed to facilitate the sequential expansion and assimilation of general IP concepts:

- Module 1: Introduction
- Module 2: Overview of Intellectual Property
- Module 3: Copyright
- Module 4: Related Rights
- Module 5: Trademarks
- Module 6: Geographical Indications
- Module 7: Industrial Designs
- Module 8: Patents
- Module 9: New Plant Varieties
- Module 10: Unfair Competition
- Module 11: Enforcement of Intellectual Property Rights
- Module 12: Emerging Issues in Intellectual Property – IP and Development.

## FINAL EXAM

There is no final exam in this course. Each module has a self-assessed set of questions encouraging the learner to enroll in the next level course which is the DL-101.

## DURATION

Course material for the DL-001 program can be reviewed at the pace most suited to individual participants. It is estimated that the academic literature for DL-001 can be reviewed in approximately three hours.

## TARGET AUDIENCE

This course targets individuals seeking to obtain a general overview of the fundamentals of IP.

## REGISTRATION

Registration is open to prospective participants at <http://lms.wipo.int>.

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**LANGUAGE OF INSTRUCTION**

The DL-001 course is currently offered in the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish), as well as in Portuguese.

**TUITION FEES**

The DL-001 course is free of charge.