E

WORLD TRADE ORGANIZATION
ORGANISATION MONDIALE DU COMMERCE
ORGANIZACIÓN MUNDIAL DEL COMERCIO

WIPO | ACADEMY
Building Intellectual Property Knowledge and Skills

EXECUTIVE PROGRAMME FOR SENIOR GOVERNMENT OFFICIALS

ORIGINAL: ENGLISH
DATE: NOVEMBER 13, 2026

WIPO-WTO Executive Program on Intellectual Property Policy Issues for Senior Government Officials organized by

the World Intellectual Property Organization (WIPO)
and
the World Trade Organization (WTO)

Geneva, February 1 to 12, 2027

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO and the WTO Secretariat

Objectives of the programme

This programme is designed for senior government officials to deepen their knowledge of key aspects of international intellectual property (IP) law, policy and practice. The programme emphasises recent developments and emerging issues discussed at WIPO and the WTO. The course situates IP as part of the innovation and creativity ecosystem and the trading system.

The course provides a forum for participants to engage with experts from WIPO and WTO and exchange information and best practices with peers. This programme contributes to building knowledge and capacity to strengthen national expertise in areas of IP and its intersection with public policy areas. The course includes keynote presentations, panel discussions, focused discussion sessions and training exercises. Each session is designed to maximize discussion and interactive learning opportunities.

Venue for first week: February 1 to 5, 2027 at WTO Headquarters, Geneva

Monday, February 1, 2027

9.00 – 9.30 **Registration**

9.30 – 10.15 **Opening Remarks**

Representative from WTO

Representative from WIPO

10.15 – 10.20 **Secretariat Programme Overview and Announcements**

10.20 – 10.45 **Group photo and coffee break**

10.45 – 12.15 **Theme 1** **IP and the Innovation Ecosystem**

Setting the Context: Intellectual Property (IP) and Public Policy

This session will provide an introductory overview of the key current topics in international intellectual property law.

Later sessions will explore topics raised in more detail.

Speakers: TBC

12.15 – 13.45 Lunch break

13.45 – 15.15 **Theme 2** **IP Treaties: a global panorama**

This theme will outline the overall goals of IP protection and how they are reflected in international IP law. The session will include discussion of:

- The innovation and economic development goals of IP at international, regional and domestic levels
- outline of the TRIPS Agreement
- introduction to core WIPO treaties.

Speakers: TBC

15.15 – 15.30 Break

15.30 – 17.00 **Theme 2** **IP treaties (cont.)**

Speakers: TBC

17.00 **End of day 1**

Tuesday, February 2, 2027

Intellectual Property and Digital Trade

9.00 – 11.00	**Theme 3A**	**Copyright and related rights** This theme will provide an update on current issues in the areas of copyright and related rights, and design. The session will examine the role of copyright in digital trade and global value chains, including protection in the digital environment. Speakers: TBC
11.00 – 11.30	Break	
11.30 – 12.30	**Theme 3A (cont.)**	 Speakers: TBC
12.30 – 13.30	Lunch Break	
13.30 – 15.30	**Theme 3B**	**Trademarks** This session will provide an update on trademarks, including the protection of trademarks in the digital environment. Speakers: TBC
15.30 – 16.00	Break	
16:00 – 17:00	**Theme 3B (cont.)**	**Participant Led Reflections and Discussion**
17.00	**End of day 2**	

Wednesday, February 3, 2027

Intellectual Property and Digital Trade (cont.)

9.00 – 10.30	**Theme 3C**	**IP Enforcement in the Digital Environment** This session will look at enforcement of IP rights in the digital arena. While the TRIPS Agreement establishes relevant minimum standards, IP enforcement remains largely dependent on national authorities, such as courts, administrative tribunals and customs authorities. This session will discuss enforcement of IP rights in the digital environment with a particular focus on Micro Small and Medium Enterprises (MSMEs) Speakers: TBC
10.30 – 11.00	Break	
11.00 –12.00	**Theme 3C (cont.)** Speakers: TBC	
12.00 – 13.30	Lunch break	
13.30 – 15:00		**Consolidating Themes 3A, 3B and 3C** Discussion and presentation of practical experiences by participants Moderator: TBC
15.00 – 15.30	Break	
15.30 – 17.00		**Conversations on the role of innovation, creativity and trade in a fast-changing world** Session led by DDGs from both Secretariats Panellists: DDG WTO DDG WIPO
17.00	**End of day 3**	

Thursday, February 4, 2027

Select Country Experiences: Focus on MSMEs

9.00 – 12.30	**Theme 4**	**Sharing National Experiences about MSMEs**
9.00 – 10.30		**Country Presentations**
	[Countries]	[Names participants]
10.30 – 11.00	Break	
11.00 – 12.30		**Country presentations**
	[Countries]	[Names participants]
12.30 – 12.45		**Recap by Participants on Country Presentations**
12.45 – 14.00	Lunch break	
14.00 – 15.30		**MSMEs** This session will focus on the needs and opportunities for MSMEs in the global IP ecosystem Speakers: TBC
15.30 – 15.45	Break	
15.45– 17.00	**Theme 5**	**IP and Free Trade Agreements** This session will provide a broad overview of IP chapters in FTAs Speakers: TBC
17.00	**End of day 4**	

Friday, February 5, 2027

Learning Journey Visit: IP in Action (Details TBC)

Saturday, February 6 and Sunday, February 7, 2027

No sessions

Venue for second week: 8-12 February 2027 at WIPO Headquarters, Geneva

Monday, February 8, 2027

Patents, Innovation and Technology Transfer

9.00 – 10.30	**Theme 6**	**Legal and Policy Issues in the Field of Patents and Undisclosed Information** This session will discuss patents in the international trading system and WIPO Standing Committee on the Law of Patents (SCP) Speakers: TBC
10.30 – 11.00	Discussion	
11.00 – 11.15	Break	
11.15 – 12:30	**Theme 6 (cont.)**	**Spotlight: WIPO's Strategy on Standard Essential Patents (SEPs)** Speakers: TBC
12:30-14:00	Lunch break	
14:00-15:45	**Theme 7**	**IP, Innovation and Technology Transfer** The session on IP, innovation and technology transfer will explore the role of intellectual property in supporting innovation, knowledge diffusion and technology transfer, with particular attention to the interface between the TRIPS Agreement and broader innovation policies. Speakers TBC
15.45 – 16.00	Break	
16.00-17.00	**Theme 7 (cont.)**	Speakers: TBC
17.00	**End of day 6**	

Tuesday, February 9, 2027

Traditional Knowledge

9.00 – 10.45	**Theme 8A**	**The State of Play** This session will discuss the WIPO Treaty on Genetic Resources and Traditional Knowledge and the ongoing work of the IGC. Speakers: TBC
10.45- 11.15	Break	
11.15 – 12.30	**Theme 8B**	**Traditional Knowledge as Part of the Innovation Ecosystem** This session will focus on opportunities for using traditional knowledge to support innovation and to grow local business and employment opportunities. This discussion will include case studies. Examples will also look at domestic micro- and small businesses as well as those that have grown to also export their goods and operate as part of the global trading system**.** Speakers: TBC
12.30 – 13.00	**Discussion**	**Key Takeaways and Reflections**
13.00 – 14.30	Lunch Break	
14.30 – 15:45	**Theme 9**	**Legal and Policy Issues in the Field of Geographical Indications** This session will discuss the TRIPS Agreement protection of geographical indications and the WIPO Lisbon Agreement and the Geneva Act. Speakers: TBC
15.45 – 16.00	Break	
16.00- 17.00	**Theme 9 (cont.)**	**Geographical Indications Success Stories** The session will examine successful case studies of GI registrations using the WIPO Lisbon System Speakers: TBC
17.00	**End of day 7**	

Wednesday, February 10, 2027

09.00 – 10.30 Theme 10A IP Institutions, Administration and Services

Supporting the IP ecosystem are various institutions and the actors in them. Institutions at domestic level are the backbone of the IP ecosystem. These institutions include domestic IP offices, courts and administrative tribunals and policy teams. This session will focus on sharing knowledge about institutions including:

- The international rules and how they relate to domestic IP institutions
- Updates on the Madrid System and the Patent Cooperation Treaty, the patent prosecution highway and other initiatives
- Establishing links and regulatory cooperation among IP offices
- Using digital tools and AI in IP management and administration
- Business associations and public interest organisations, and their contributions to IP policy

Speakers: TBC

10:30 – 11:00 Break

11.00 – 12.45 Theme 10A

(cont.)

Speakers:

12.45 – 14.00 Lunch break

14.00 – 15.45 Theme 10B IP Institutions and Dispute Settlement
(cont.)

This session will focus on dispute settlement including how IP offices resolve disputes, WIPO arbitration and mediation, WTO dispute settlement

Speakers: TBC

15.45 - 16.00 Break

16.00 – 17.00 Recap and reflections

17.00 End of day 8

Thursday, February 11, 2027

9.00 – 10.45	**Theme 10**	**IP, Trade and Health**
		The session on Trade, IP and Public Health will examine the intersection between the TRIPS Agreement, innovation and public health. Through expert presentations, practical case studies and interactive discussions, participants will explore the role of the TRIPS Agreement in the development, deployment and diffusion of health technologies.
		Speakers: TBC
10.45 – 11.15	Discussion	
11.15 – 11.45	Break	
11.45 – 12.45	**Theme 10 (cont.)**	**IP, Trade and Health**
		Speakers: TBC
12.45 – 14.00	Lunch break	

Shaping the Future: IP
Women, Youth, and Underrepresented Groups

14.00 – 15:30	**Theme 11A**	**Youth and IP**
		In this session the Secretariats' work with youth and education programmes will be discussed**.**
		Speakers: TBC
15:30 – 15.45	Break	
15:45 – 17.00	**Theme 11B**	**Women as Entrepreneurs and Innovators**
		This session will focus on the role of women in the IP ecosystems and the initiatives to support greater inclusion in IP and the global economy, including initiatives at WIPO and the WTO
		Speakers: TBC
17.00	**End of day 9**	

Friday, February 12, 2027

09.00 – 10.30	**Theme 12**	**IP Asset Evaluation and Financing**
		Speakers: TBC
10.30 – 11.00		**Roundtable on Evaluation of the Executive Programme and Distribution of Certificates**
		Panellists: Representative from WTO
		Representative from WIPO
11.00 – 12.00	**Closing Remarks**	
	Representative from WTO	
	Representative from WIPO	
13.00	**End of programme**	

[End of document]