



WIPO-QUT

Master of Laws in Intellectual Property



Faculty of Law

Innovative and unique Masters degree offered jointly by Queensland University of Technology and the World Intellectual Property Organization (specialised agency of the United Nations for Intellectual Property).

Teachers are leaders in their field.

www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property

www.wipo.int/academy/en



a university for the **real** world®



Farida Cheryl Faizal

Real student

‘Run jointly by QUT and the World Intellectual Property Organization, this masters program offers a remarkable opportunity to learn from leading Intellectual Property experts and industry professionals.

It is astounding that the value of intellectual property assets now supersedes the value of tangible assets.

Through the course I have built meaningful networks and friendships with students and lecturers from multicultural backgrounds. Learning in a multinational environment broadens your thoughts and experience; we engage in many rewarding and fruitful academic discussions.’

The WIPO–QUT Master of Laws in Intellectual Property

- Jointly developed by the World Intellectual Property Organization (WIPO), a specialised agency of the United Nations, and Queensland University of Technology (QUT)
- This course is ideal for professionals from the public and private sectors, junior academics, and generally those seeking to develop or expand their expertise in intellectual property law as well as for those seeking to practice as a patent and/or trademarks attorney
- Supported by IP Australia and the World Trade Organisation (WTO)
- Available for both law and selected non-law graduates
- Focused on the practices and principles of IP law in national, regional and international contexts
- Taught by internationally renowned IP professors and industry experts
- Delivered face-to-face in intensive mode in a semester-style learning environment and with professional networking
- Class-size is limited to maximize learning and facilitate interaction with other students and the faculty.

Accreditation has already been obtained from the Professional Standards Board for Patent and Trade Marks Attorneys for four units. Application for accreditation for the remaining units is presently in progress. This will accelerate graduates’ registration as a patent attorney or trade marks attorney in Australia.

This masters course provides

- Advanced knowledge and training of IP law, practice, principles and policy in the eight core subject areas with practical case studies

- Practical research and abilities to develop innovative solutions to new situations arising in the field of intellectual property
- Study visit to IP Australia and the Attorney-General’s Department, Canberra
- Study visits to IP savvy private and public enterprises to provide practical insight into the workings of IP in the real world
- Practical, real-world applications, with an emphasis on the Asia-Pacific region
- Knowledge of International Conventions and Treaties including the role of WIPO and WTO in addressing IP in global challenges such as climate change, food security, public health and trade-related matters.

Learn from the best

Distinguished IP experts are drawn from WIPO, IP Australia, WTO, KIPO, industry, patent and trade marks practice and academia. In addition to the WIPO and IP Australia experts, the lecturing staff includes QUT’s internationally renowned faculty members (Professors Kamal Puri, Stephen Corones, Matthew Rimmer and Terry Hutchinson) and legal and industry professionals (Anna Sharpe, Philip Mendes, Sean Mullen (Qld Government), Tom Joyce (UQ), Dr Ann Cahill (UTS), Dr Heajoon Yim (KIPO), and Tony Taubman (WTO), Michelle Healy, Counsellor (WTO), among others). In addition, several senior patent and trademarks attorneys including Dr Declan McKeveney and Paul Thompson (FAK), Alistair Smith (DCC), Robert Wulff and Kellie Stonier (Griffith Hack) and Doug Waterhouse (Chief, Plant Breeder’s Rights, IP Australia) will continue to teach into the course in 2016.

Course structure

The WIPO–QUT Master of Laws in Intellectual Property program comprises innovative curriculum

that melds IP principles, policy analysis, real-world experience and professional skills development. Eight cutting-edge subjects address significant intellectual property law principles and practices, particularly relevant to the Asia-Pacific region.

1. General Introduction to Intellectual Property

An overview of the Australian legal system including an explanation of the common law system and the key issues affecting IP in contemporary society. Topics include: patents, trademarks, designs, copyright and related rights, confidential information, plant variety protection, geographical indications and traditional knowledge; IP in action and the role of registering authorities; circuit layouts; sources of international IP law; role of international and regional IP related organisations; IP rights and economic development; IP in the global economy; passing-off; breach of confidence.

2. Patents and Biotechnological Inventions

Study of patent systems in a fast-changing, dynamic and global environment in light of current economic, political and strategic innovations. Topics include: history and economics of patent law, university inventions, patent ownership and registration procedures; substantive conditions of patentability; DNA patenting; publication and registration of patents; scope and exceptions of exclusive rights; types of application; preparation and prosecution of patent applications; infringement and enforcement of patents; biotechnological patents; protection of public health under the TRIPS Agreement; commercialisation of technology management and agreements; patent drafting, innovation patents and utility models; trade secrets; patent office practice; international arrangements including Patent Cooperation Treaty, Budapest Treaty and Paris Convention.

3. Copyright and Related Rights

Analysis of the complexities of copyright law in the digital age. Topics include: international protection of copyright and related rights; ownership of copyright and related rights; requirements for protection; term of copyright; protection of economic and moral rights; limitations and exceptions, user rights; digitisation of copyright works; copyright and the Internet; international protection of copyright and related rights; creative commons including open content licensing; copyright liability of ISPs, technological measures and anti-circumvention provisions; software and databases protection; rental and lending rights, enforcement and collective rights management.



Study visit to IP Australia, Canberra, on 2 May 2014 (photo with Ms Patricia Kelly, Director General)

4. Trademarks, Domain Names and Geographical Indications

Understanding of the legal protection provided to trademarks under legislation and the common law. Topics include: functions of trademarks; requirements and processes for registration; trademark office practice and procedure; classification system; searching; management and maintenance; licensing, assignment, franchising and parallel importation; removal for non-user; trademark misuse; international arrangements; restrictions on registrability; border controls; passing off; domain names; geographical indications.

5. Industrial Designs Law and Practice and Plant Variety Protection

Study of two discrete branches of intellectual property law: industrial

designs law and the law relating to protection of new plant varieties. Topics include: definition and economics of design; drafting and filing design applications; requirements for protection; registration procedure; regional and international protection systems; copyright versus design protection; assignments and licences; infringements; international aspects; conditions for the grant of plant variety protection, application procedure and scope of protection; international treaties for plant genetic resources.

6. Traditional Knowledge and Other Emerging Issues, Interface between Antitrust and IP Rights

Relationship between intellectual property and competition laws. Topics include: protection of traditional knowledge and expressions of Indigenous culture; TK and TRIPS; WIPO's development agenda; IP rights and public health issues; Overview

of WTO; WTO's Dispute Settlement system; Agreement on Technical Barriers to Trade; policy goals of IP and competition law; refusal to license IP rights and inter-operability; standard setting, compatibility and suits for infringement; restrictions; digital rights management and anti-circumvention.

7. Intellectual Property Management and Commercialisation

Investigation of the principles of IP management and commercialisation. Topics include: IP and technology transfer; material transfer agreements; joint ownership; licensing and strategic alliances; valuation of IP; start-up companies and venture capital investment; outsourcing by biotech companies; commercialisation; arbitration and alternative dispute settlement.

JuCheol Shin

Real student

'I am a patent examiner working for the Korean Intellectual Property Office (KIPO) but I needed to improve my knowledge of Copyright. I chose this course to broaden my knowledge of copyright and intellectual property law in international contexts.

QUT offers excellent education programs for international students. QUT's blackboard system and online library made it easier for me to study my course. Part of the WIPO course is delivered in face-to-face intensive mode by industry experts from all over the world. For my assessment I have written research papers and presented hot issues in front of many audiences. The process has improved my logic and analytical investigation of real-world issues, and the presentations have improved my confidence.

My goal is to become an intellectual property specialist within KIPO's administration with an emphasis on patent systems in the field of biotechnology.'



8. Research Project

Writing of a substantial piece of work relevant to the course, investigating and analysing the legal aspects of a current intellectual property problem. The project exposes students to a real-world problem relating to their profession and develops skills in research, critical analysis and application of intellectual property law in professional practice.



Queensland University of Technology (QUT)

Postgraduate study at QUT is an investment in your career and your future, whether you want to accelerate or transform your career, strengthen your management capabilities or fortify your credentials as a specialist.



Convenient city location

Taught at QUT's Gardens Point campus. The faculty is located close to Brisbane's CBD and adjacent to the Brisbane River, City Botanic Gardens and Parliament House.



QUT Faculty of Law Library

The library is located on two floors of the Law building at QUT's Gardens Point campus. As well as an extensive print collection of legislation, case law, journals, text books and other material, it contains an online catalogue and online access to legislation, cases, and other legal information.



Charles Trappey

Real student

'The classes are taught in an executive style where students are being trained as future IP leaders. The extensive use of case studies, in-class group work, and interaction with diverse and exceptionally qualified lecturers make this a world-class executive training program in IP law.

The program is an exceptional application of leadership training applied to the study of IP law and is perfectly coordinated with a balance of students with diverse backgrounds including legal professionals, scientists, academics, and government IP officers. I am certain that many of my classmates will go on to be the next generation of international IP Office and IP law firm leaders as a result of this course.

As a market research professor, I frequently consult with technology firms and government organisations to predict market and consumer trends. Much of my research relies on the analysis of patents to predict product life cycles, identify sub-technology clusters, and promote research and development commercialisation. Since many firms from Taiwan, China and Hong Kong are doing business internationally, my research and teaching specialties are closely related to greater China businesses. I chose to study IP Law at QUT to gain in-depth knowledge of the world IP development and IP law practices.'

Charles Trappey is professor of management science at National Chiao Tung University, Taiwan.



Tim Morris AM

Real graduate

‘The deciding factor to study at QUT was the flexibility that the course offered. The part-time option through the intensive week at QUT enabled me to complete the face-to-face lectures without impeding my full-time job—this was the most flexible option I could find. The combination of academic and industry experts provides a good balance to the subjects. Experienced students who are already in the workforce like to see the practical application.’

Tim Morris works for the Australian Federal Police.

Program directors

The Program Directors are Professor Kamal Puri, Professor of Intellectual Property, QUT Faculty of Law and Mr Marcelo Di Pietro, Director, WIPO Academy.

Steering committee

The steering committee includes Professor John Humphrey, Executive Dean, QUT Faculty of Law; Professor Kamal Puri, Professor of Intellectual Property, QUT Faculty of Law; Professor Matthew Rimmer, Professor of IP and Innovation Law; Associate Professor Amanda Stickley, Assistant Dean (Learning & Teaching); Mr Sherif Saadallah, Executive Director, WIPO Academy; Mr Marcelo Di Pietro, Director of Operations, WIPO Academy; and Ms Martha Chikowore, Training Officer, Academic Institutions Program, WIPO Academy.

WIPO

The World Intellectual Property Organization (WIPO) is a global forum for IP services, policy, information and cooperation with 188 member states. WIPO is dedicated to developing a balanced and effective international IP system that enables innovation and creativity for the benefit of all. WIPO provides professional training in IP via the WIPO Academy. The WIPO Academy plays a central role in WIPO’s activities to enhance the capacity of countries to use the IP system. It adopts an interdisciplinary approach to IP education focusing on its links with trade, innovation, health, applied sciences, information technology, and creative industries. The Academy also meets the growing demand for education in IP, by assisting universities in establishing courses on IP through collaborative degree programs in Africa, Asia, Europe and Latin America.



Dr Francis Gurry
Director-General,
WIPO

‘The QUT-WIPO Master of Intellectual Property Law builds on WIPO’s existing collaborations with universities in Europe and Africa and furthers WIPO’s strategic goals in providing global IP education and awareness, and understanding of the importance of IP in relation to global

policy challenges, such as climate change, public health and food security.’

IP Australia

Intellectual Property (IP) Australia is responsible for registering and administering patents, trademarks, designs and plant breeder’s rights, and supports broader IP information and education and the knowledge and advancement of IP in the global marketplace.



Ms Patricia Kelly
Director-General,
IP Australia

‘An effective IP system underpins trade and investment and supports economic development. IP is a global system, based on global co-operation and harmonisation and its effectiveness is supported by well-trained professionals. IP Australia is pleased to continue its relationship with QUT to support the Master of Intellectual Property Law program. This program assists businesses in Australia and our region to establish and maintain globally competitive positions by providing education and training in IP matters specific to the Asia-Pacific region.’

Queensland University of Technology

Queensland University of Technology (QUT) is a highly successful Australian university with an applied emphasis in courses and research. Based in Brisbane with a global outlook, it has 44 000 students, including 6000 from overseas. QUT courses are in high demand and graduate employment rates are well above the national average for Australian universities.



Professor John Humphrey
Executive Dean,
QUT Faculty of Law

‘The curriculum brings to Australia an international course covering such broad areas as the impact of technology on intellectual property and the emergence of new business models, as well as the protection of traditional knowledge, genetic resources and traditional cultural expressions. The course also focuses on the use of the IP system as a platform for diffusing and sharing the benefits of creativity and invention, and the role of universities in IP creation and commercialisation, the impact of IP on culture and on other public policy issues like health, environment and climate change.’

Si Ting Feng

Real student

'I have worked in the field of intellectual property for four years and qualified as a China patent attorney in 2012. China has great potential to develop new jobs and opportunities in this area. There will be a growing need for qualified IP attorneys and IP knowledge workers throughout China. Since my work experience only covered domestic patent applications, I wanted to learn more about the international scope of IP law, international patent applications, as well as trademarks and copyrights. China is increasingly involved in international business and IP development and the QUT program is training me to gain new leadership skills. I know that I am being trained by experienced professors in this course and am studying with students that will form the future IP leadership network across the Pacific region. This opportunity suits my study plan and my future career strategy. We have wonderful lecturers who are the experts in different fields of intellectual property from WIPO, IP Australia, and law firms. The teachers emphasise practical learning under the principles of each subject but also with a clear basis in the underlying theory. We also had a fantastic trip to IP Australia in Canberra, which broadened my understanding of the Australian IP legal system.'



Course details

Award Students will receive a Master of Laws in Intellectual Property jointly awarded and signed by WIPO and QUT.

Mode Intensive mode at QUT's Gardens Point campus, Brisbane

Entry February

QUT Course Code LW53

Duration 1 year full-time (2 semesters). Part-time study is available for domestic students after consultation with the Program Director.

CRICOS code 067376C

Entry requirements

The WIPO-QUT Master of Laws in Intellectual Property is a postgraduate law program of the highest quality and is available to law and non-law graduates where they have relevant professional experience.

Prospective students require:

- LL.B. plus admission as a legal practitioner in Australia or overseas; or
- LL.B. plus Graduate Diploma in Practical Legal Training; or
- LL.B plus at least one year work experience in IP; or
- LL.B. with Hons; or
- Juris Doctor; or
- LL.B. plus a non-law Master degree; or
- An undergraduate degree in a relevant discipline (e.g., Engineering, Science, Computer Science, Biotechnology, Industrial Designs, Medicine, Economics or Business Administration) plus two years of relevant professional experience

- Applicants with a Master or a PhD qualification in any discipline with one year of intellectual property work experience will be eligible for entry.

Fees

For domestic and international fees, go to the course page www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property and see the 'Costs and Scholarships' tab.

Application closing date

The closing date for international students is 2 November, for admission in the following year. For domestic students it is mid-January to begin the following month. Consult the website for exact dates.

English language requirement

Applicants from a non-English speaking background may be required to meet English language requirements.

Consult www.qut.edu.au/international

Scholarships for international students

International students may apply for relevant scholarships which include:

- WIPO scholarships—each year WIPO offers a limited number of scholarships to highly motivated graduates from developing countries in the Asia-Pacific region (www.wipo.int)

- Australia Awards Scholarships www.dfat.gov.au

For other details visit www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property

More information

Academic enquiries to Program Director Professor Kamal Puri on email Kamal.Puri@qut.edu.au or phone +61 7 3138 1290

Admission enquiries to QUT's Faculty of Law
Phone +61 7 3138 2981
Email lawpg_enquiries@qut.edu.au
Web www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property or www.wipo.int/academy/en/courses/academic_institutions/md_brisbane.html