

# Master's Degree Program in Intellectual Property Law

With Specialization in Design (MIP in Design)

Jointly Offered by  
Tongji University and  
The World Intellectual Property Organization

September 2017 to December 2018



# Partners

## Tongji University

Tongji University (Tongji) is one of the leading universities in China. With a history of over a century, Tongji has become a comprehensive, international, research-oriented university with distinct features and global influence. In 2013, the university proposed its vision of "a sustainability-oriented, world-class university". The university now registers 17, 228 full-time undergraduate students, 13,864 graduate students, and 4,717 PhD candidates. Another 3,566 international students are pursuing their degrees here. Under the support of the State Intellectual Property Office of the People's Republic of China and the Max Planck Institute for Innovation and Competition of Germany, Tongji launched its IP education and research in 2003.

Read more about Tongji University at <http://www.tongji.edu.cn/english>

## World Intellectual Property Organization

The World Intellectual Property Organization (WIPO) is the global forum for intellectual property policy, services, information and cooperation. A specialized agency of the United Nations, WIPO assists its 189 member states in developing a balanced international IP legal framework to meet society's evolving needs. It provides business services for obtaining IP rights in multiple countries and resolving disputes. It delivers capacity-building programs to help developing countries benefit from using IP. And it provides free access to unique knowledge banks of IP information.

For detailed information about WIPO please visit: [www.wipo.int/](http://www.wipo.int/)

The WIPO Academy was established in 1998 and plays a central role in WIPO's activities to enhance the capacity of countries to use to Intellectual (IP) system by employing an interdisciplinary approach to IP education focusing on its links with trade, innovation, health, applied sciences, information technology, and creative industries.

Read more about WIPO Academy at <http://www.wipo.int/academy/en>



Photo: WIPO/E.Berrod

# About the Program

**Design** is everywhere. From sophisticated pieces of contemporary art such as furniture or lighting displayed in museums to mundane items such as food containers or windshield wipers, most things surrounding us are consciously crafted so as to please the eyes while fulfilling their proper function. Good design is a language which, though rooted in the diversity and richness of cultural heritage, is understood universally and thus becomes a vehicle of intercultural exchange. This inherent capacity of borderless communication makes design a subject of truly international dimensions. Furthermore, design is not confined to configuration of the aesthetic and functional properties of individual products. It includes systemic thinking, interaction within and between different systems, modes of cooperation and organization of processes. Understood in that broad sense, design is a crucial driving factor of innovation.



Photo: Tongji Campus



Photo: Tongji Campus

**I**t is that comprehensive and dynamic concept of design that forms the backdrop for this master's program. The program offers a unique and challenging opportunity for students not only to acquire solid knowledge in the core areas of intellectual property, but also to focus on the design protection in its many facets and stages. As this is a program offered in cooperation with WIPO, the international level will be covered extensively and comparative law aspects will be included, with European Union law serving as the primary paradigm of regional protection systems. The learning experience will be further enhanced and inspired by contributions from the College of Design and Innovation at Tongji University as well as by the involvement of specialized judges and practitioners experienced in the field.

# Academic Staff



## Prof. Dr. Hanns Ullrich

Max-Planck-Institute for Innovation and Competition, PhD  
(Free University of Berlin, 1969)

Areas of Interest: European and International Antitrust  
(Competition) Law, Intellectual property, Software Law etc.



## Prof. Dr. Irene Calboli

Singapore Management University (SMU) and Texas A&M, PhD  
(University of Pavia, Italy); LL.M. (London School of Economics)

Areas of Interest: International Trademark Law; US and EU IP Law;  
IP and International Trade; Fashion Law; IP and Cultural Heritage



## Prof. Dr. SHAN Xiaoguang

Tongji University, PhD  
(Bundeswehr University Munich, 2000)

Areas of Interest: Technology Transfer, Patent Law, International  
Protection of IPR, Protection of IPR and Antitrust law



## Prof. Dr. ZHU Xuezhong

Tongji University, PhD  
(Huazhong University of Science and Technology)

Areas of Interest: IP Management, Patent Law,  
International Protection of Patent



## Prof. Dr. LOU Yongqi

Tongji University, PhD  
(Tongji University)

Areas of Interest: Sustainable Design, Environmental Design,  
Social Innovation Design, Cross-disciplinary Design and Innovation

Other professors and experts inside and outside China, such as Prof. Dr. Nari Lee (Hanken School of Economics), Prof. Dr. Xiaoting Song (Tongji University), Prof. Dr. Xiaohai Liu (Tongji University), Prof. Dr. Mingde Li (CASS), Prof. Dr. Chunming Xu (Shanghai University), Prof. Dr. Guoqiang Lv (SIPA), Judge Dr. Wenlian Ding (Shanghai Highest People's Court), Dr. Zheng Fan (Shanghai Patent & Trademark Law Office, LLC), Mr. Xiaoyang Qu (Siemens AG) and professors from Fudan University and East China University of Political Science and Law etc. and experts from WIPO and SIPO will also take part in the program and provide lectures.

# Program Structure

## MIP in Design consists of one and half years

- From September 2017 to August 2018, the students are required to reside at Tongji University and complete the courses.
- From August to December 2018, students can undertake internships in China or elsewhere, complete thesis writing and attend an online or face-to-face oral defense.

## The main components of the MIP in Design are:

- Introduction to Intellectual Property Law
- Patent Law
- Design Law
- Trademark Law and Geographical Indications
- Copyright and Related Rights
- Competition Law
- Design and Innovation
- Cross-cutting issue
- Technology transfer and license
- IP in the industry
- Private International Law
- Intellectual Property Enforcement
- Thesis

All courses will be conducted in English. For detailed description of courses please see the curriculum.

## Thesis

The program will be completed by a written thesis, in which legal aspects of a current IP issue will be analyzed and discussed, and an oral defense given in connection with the topic of the thesis. The thesis will be guided by the corresponding supervisor allocated to each student.



# Application for Admission Procedure



The application period lasts from March 1 to May 31, 2017. Applications will be processed online. The admission notice will be sent in June 2017, if the requirements are met.

## Websites for Application :

WIPO: [http://www.wipo.int/academy/en/courses/academic\\_institutions/](http://www.wipo.int/academy/en/courses/academic_institutions/)

Tongji University: <http://study-info.tongji.edu.cn>

For Chinese applicants, please visit the official website of graduate enrollment of Tongji University: <http://yz.tongji.edu.cn/>

## Admission Requirements :

The WIPO-Tongji MIP in Design is a Master's program of high quality and is available to law and non-law graduates:

- Minimum Bachelor's degree from a recognized university;
- Proof of English proficiency (IELTS 6.5, TOEFL 95 or equivalent proof of English proficiency);
- 2 reference letters;
- Curriculum Vitae;
- Statement of purpose (max. one page); and
- Self-introduction video (ONLY required for selected applicants. Tongji University will inform these applicants of specific information soon after application period.)

## Tuition fee

The tuition fee is USD12,000 (80,000 RMB) (covering the cost of lectures, exams, program development and management, teaching equipment, training materials and documentation, training facilities and support services). Board, lodging, travel expenses, and personal expenses for period at Tongji University are not included.

## Scholarships

10 scholarships (during full residential period) are available (5 offered by WIPO, and 5 by Tongji University). Scholarships cover:

- Registration and tuition fees
- Accommodation (board and loading)
- Subsistence allowance (personal expense)
- Travel expense
- Medical insurance

Visa costs, if any, are at the expense of participants. Scholarships to be provided by Tongji University will cover only tuition and accommodation.

Successful applications for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements. Applicants requesting WIPO sponsorship should register online [http://www.wipo.int/academy/en/courses/academic\\_institutions](http://www.wipo.int/academy/en/courses/academic_institutions), via "WIPO Scholarship registration" and send all "required documents". For more information, contact: [miptongjiU@wipo.int](mailto:miptongjiU@wipo.int)

# Important Issues

## Tongji Website for International Students

### Tongji International Students Office

<http://study.tongji.edu.cn/index.php?classid=6767>

#### Application period:

March 1 to May 31, 2017

#### Full Residential at Tongji:

September 11, 2017 to August 17, 2018

#### Registration at Tongji:

September 11-15, 2017

#### Program websites:

WIPO Academy

[www.wipo.int/academy/en/](http://www.wipo.int/academy/en/)

Tongji University

<http://sicip.tongji.edu.cn>

# Program Coordinators

## Tongji University

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## WIPO Academy

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