



**Updated on Oct 30, 2018**

**Master's Degree Program in Intellectual Property Law  
With Specialization in Design (MIP in Design)**

Jointly Offered by

Tongji University and

The World Intellectual Property Organization

September 2019 to December 2020



# Facilities

1 Zhonghe Building at the campus of Tongji University

2 Auditorium at the Shanghai International College of Intellectual Property (SICIP)

3 SICIP College Library with latest international journals and books

4 Classrooms at SICIP



# Courses



1	2	3
Mr. Bernard Volken from Switzerland, Prof. Hanns Ullrich from Germany and Prof. Nari Lee from Finland gave lectures to the students		



# Students Life



1	International Program students at the opening ceremony of the new semester
2	Traditional Chinese Cultural Activities such as Chinese traditional costumes, Hanfu Show, Paper Cut and One Key Word to China Event at SICIP.
3	
4	

# Practical Activities



Visited Philips.



Visited the Patent Examination Cooperation Jiangsu Center of the Patent Office, CNIPA (CNIPA-PSC), the Jiangsu International Intellectual Property Exchange (JIPE) and the State Intellectual Property Publishing House, in Suzhou.



Visited Shanghai High People's Court and the Shanghai Intellectual Property Court.



Visited National Intellectual Property Training Center, the National Intellectual Property Administration, PRC (CNIPA) and the WIPO China Office to conduct learning and training activities.



Participated the International High-end IP Talents Education & IP Protection and Competition in New Technology Revolution

# Voice of Students



Studying in WIPO-Program has been an enriching and rewarding experience. It has opened the door to getting access to up-to-date IP knowledge and developing new skills. In spite of intensive coursework, it has been an invaluable opportunity to communicate with the most knowledgeable people in the field here. Meanwhile, the one-year study at WIPO-Program cultivates me with strong open mind

and ability to embrace diversity.

In short, studying in SICIP has proved to be a tremendously positive experience and an excellent starting point for my future career. I would like to recommend WIPO-Tongji program to anyone who is multilingual and interested in IP, especially, the international aspects of IP.

— *YANG Jing, From China, WIPO Program*

Since the courses are taught by international experts you have a chance to hear about their practical experiences. Also, you can always learn a great deal from the international students. In short, it is a wonderful opportunity for cross cultural exchange and experience. What's more, visits to different organizations such as courts, law firms and companies help the students to network and get in touch with future colleagues.

—*Ariunbold BATSAIKHAN, From Mongolia, WIPO Program*

# Partners

## 1. Tongji University

Tongji University (Tongji) is one of the leading universities in China. With a history of over a century, Tongji has become a comprehensive, international, research-oriented university with distinct features and global influence. In 2013, the university proposed its vision of “a sustainability-oriented, world-class university”. The university now registers 17,228 full-time undergraduate students, 13,864 graduate students, and 4,717 PhD candidates. Another 3,566 international students are pursuing their degrees here. With the support of the National Intellectual Property Administration, PRC (CNIPA) and the Max Planck Institute for Innovation and Competition of the Federal Republic of Germany, Tongji launched its Intellectual Property (IP) education and research in 2003.

Moreover, Tongji is the first University in China, who cooperates with WIPO in the form of joint master degree’s program, i.e. the Master Degree Program in Intellectual Property Law with Specialization in Design (MIP in Design), and who has been entrusted by the Chinese Ministry of Education (MoE) and the CNIPA to operate the “Belt and Road” Chinese Government IPR Scholarship Program (hereinafter: B&R MIP).

Read more about Tongji University at <https://www.tongji.edu.cn/>

## 2. Shanghai International College of Intellectual Property

The Tongji Intellectual Property Institute (IP Institute), established in March 2003, cultivates inter-disciplinary talents in IP, law and management through high level Master, PhD and Post-doctor programs, taking advantage of Tongji University’s experts in the engineering discipline and through the cooperation platform with Germany (Europe).

Based on its IP Institute, Tongji established the Shanghai International College of Intellectual Property (SICIP) in November 2016, under the support of the World Intellectual Property Organization (WIPO), the CNIPA and Shanghai Municipal Government. As one of faculties of Tongji, the SICIP is responsible for operation of the MIP in Design and B&R MIP. The SICIP now owns several research and teaching platforms including the National Intellectual Property Strategy Research Base and the National Intellectual Property Training Base (Shanghai) etc., and hosts three major projects supported by the National Social Science Foundation of China. It also offers an Interdisciplinary Doctoral Program in IP filed with the Ministry of Education.

Read more about SICIP at <http://sicip.tongji.edu.cn/>

### **3. World Intellectual Property Organization (WIPO)**

WIPO is the global forum for IP services, policy, information and cooperation. WIPO is a self-funding agency of the United Nations, with 191 members states. Its mission is to lead the development of a balanced and effective international IP system that enables innovation and creativity for the benefit of all. WIPO's mandate, governing bodies and procedures are set out in the WIPO Convention, which established WIPO in 1967. For detailed information about WIPO please visit: <http://www.wipo.int>



### **4. WIPO Academy**

The WIPO Academy is the center of excellence for IP education and training for WIPO Member States, in particular developing countries, least developed countries (LDCs) and countries in transition. The Academy works to help build human capacity in IP, which is essential to innovation. Its four programs cover a rich portfolio of both general and specialized courses on IP, and cater to different target audiences. Courses combine face-to-face and distance learning methodologies, and are taught by IP experts. The aim of the University Partnerships program is to support access to IP higher education, especially to participants from developing countries, LDCs and countries in transition. One of the main means of achieving this aim is through the Joint Master's Programs on IP, offered in cooperation with selected academic institutions.

Read more about WIPO at <http://www.wipo.int/academy/en>



# About the Program

Design is everywhere. From sophisticated pieces of contemporary art such as furniture or lighting displayed in museums to mundane items such as food containers or windshield wipers. Most things surrounding us are consciously crafted so as to please the eye while fulfilling their proper function is a language which, though rooted in the diversity and richness of cultural heritage, is understood universally and thus becomes a vehicle of intercultural exchange. This inherent capacity of borderless communication makes design a subject of truly international dimensions. Furthermore, design is not confined to configuration of the aesthetic and functional properties of individual products. It includes systemic thinking, interaction within and between different systems, modes of cooperation, and organization of processes. Understood in that broad sense, design is a crucial driving factor of innovation.

Comprehensive and dynamic concepts of design form the backdrop for this MIP in Design program. The program offers a unique and challenging opportunity for students not only to acquire solid knowledge in the core areas of IP , but also to focus on design protection in its many facets and stages. As this is a program offered in cooperation with WIPO, the international level will be covered extensively and comparative law aspects will be included, with European Union law serving as the primary paradigm of regional protection systems. The learning experience will be further enhanced and inspired by contributions from the College of Design and Innovation at Tongji University as well as by the involvement of specialized judges and practitioners experienced in the field.

# Academic Staff



**Dr. Hanns Ullrich**

Professor, Max-Planck-Institute for Innovation and Competition, PhD (Free University of Berlin)

Areas of Interest: European and International Antitrust (Competition) Law, Intellectual Property, Software Law etc.



**Dr. Peter-Christian Müller-Graff**

Professor, Heidelberg University, PhD (Tübingen University)

Areas of Interest: Civil Law, Commercial, Corporate and Economic Law, European Law and Comparative Law



**Dr. Irene Calboli**

Professor, Nanyang Technological University (NTU), PhD (University of Pavia, Italy); LLM (London School of Economy)

Area of Interest: International Trademark Law; US and EU IP Law; IP and International Trade; Fashion Law; IP and Culture Heritage



**Dr. Nari Lee**

Professor, Hanken School of Economics, PhD (University of Eastern Finland); LLD (Kyushu University, Japan); affiliated research fellow at Max Planck Institute for Intellectual Property and Competition Law in Munich, Germany (until 2014).

Areas of Interest: Intellectual Property Law, Patent law, Law and Policy, Theory of IP, Open Innovation, International Trade Law



**Ms. Michele Woods**

Director, Copyright Law Division, WIPO

Areas of Interest: International Law: Copyright and Related Rights, US Copyright Law



**Mr. Bernard Volken**

Attorney-at-Law, Partner, Fuhrer Marbach & Partners, Bern, Switzerland

Areas of Interest: Visual Design, Copyright, Trademark and Design law, Patent Law, IP Law, Information Law and Competition Law



**Dr. SHAN Xiaoguang**

Professor, Tongji University, PhD (Bundeswehr University Munich, 2000)

Areas of Interest: Technology Transfer, Patent Law, International Protection of IPR, Protection of IPR and Antitrust law.



**Dr. LOU Yongqi**

Professor, Tongji University, PhD (Tongji University)

Areas of Interest: Sustainable Design, Environmental Design, Social Innovation Design, Cross-disciplinary Design and Innovation



**Dr. TANG Zhen**

Deputy Chief Judge of IP Division of Shanghai High People's Court,

Area of Interest: Patent Law, Copyright Law, Competition Law



**Mr. FAN Zheng**

Senior Partner, Deputy General Manager, Shanghai Patent & Trademark Law Office, LLC

Other professors and experts inside and outside China, such as Prof. Dr. Xuezhong Zhu (Tongji University), Prof. Dr. Xiaoting Song (Tongji University), Prof. Dr. Xiaohai Liu (Tongji University), Prof. Dr. Mingde Li (CASS), Prof. Naigen Zhang (Fudan University), Prof. Dr. Chunming Xu (Shanghai University), Mr. Xiaoyang Qu (Medtronic) and experts from WIPO, CNIPA and Shanghai High People's Court will also take part in the program and provide lectures.

# Program Structure

The duration of the MIP in Design is 16 months

- ◆ September 2019 to July 2020, students are required to fully reside at Tongji University, finish the courses and present the thesis outline in the face-to-face annual conference.
- ◆ From August to December 2020, students will complete their thesis writing in homeland and participate in an online oral defense.

The main courses of the MIP in Design are:

- ◆ Introduction to Intellectual Property Law
- ◆ Patent Law
- ◆ Design Law
- ◆ Trademark Law and Geographical Indications
- ◆ Copyright and Related Rights
- ◆ Competition Law
- ◆ Design and Innovation
- ◆ Cross-cutting Issues
- ◆ Technology Transfer and License
- ◆ IP in Industry
- ◆ Private International Law
- ◆ Intellectual Property Enforcement
- ◆ Thesis

All courses will be conducted in English. For a detailed description of the courses please refer to the curriculum of the MIP in Design.

## Thesis

The program will be completed by submission of a written thesis, in which legal aspects of a current IP issue will be analyzed and discussed. Students will be required to give oral defense on their thesis using the knowledge gathered from the MIP in Design and their research on the topic of their thesis. The progress of the thesis project will be guided through out by student supervisors.

# Application for Admission

The application period lasts from **December 1, 2018 to March 15, 2019**. Applications will be processed online first, then it is required to send application documents to the SICIP by **March 31, 2019**. The admission notice will be sent in June 2018, if the requirements are met. Interested applicants are encouraged to apply for both Chinese Government Scholarship and WIPO Scholarship simultaneously, follow steps for application below.

## 1. Online Application

Websites for Online Application (Non-Chinese citizen):

i) Tongji University – University Online Application System

Website: <http://study-info.tongji.edu.cn>

Procedure:

Step1: Register and Login, via “Application”.

Program type: “The Chinese government scholarship”

Student type: Master’s Degree Student

Department: Shanghai International College of Intellectual Property, Master of Intellectual Property.

Step2: Complete all the information, submit the application.

Step3: Download “Application Form”, print and sign on the form.

ii) “Chinese Government Scholarship - Postgraduate Study Program”

Website: <http://laihua.csc.edu.cn>

Step1: Register and Login, via “Application online”

Program Category: Type B

Agency No: 10247 - Tongji University.

Step2: Complete the information and Save in every sector. In "Language Proficiency and Study Plan" Sector, please select:

Discipline: Law

Major Applying for: Law

Duration of Major Study: 2018 September to 2020 August.

Step3: Print and sign on the form.

**Note:** Open to apply normally from January to March; for the exact time, please visit the official website of CSC above.

iii) WIPO Scholarship Application System

Open to apply until **March 15, 2019**.

Website: [http://www.wipo.int/academy/en/courses/academic\\_institutions/](http://www.wipo.int/academy/en/courses/academic_institutions/)

Eligibility: Government officials and professionals working in the public sector from developing or from least developed countries or countries with economies in transition.

Step1: Register and login via WIPO Academy website.

Step2: Choose the application for "MIP\_TONGJI", upload the required documents (University degree in English, for non-native English speakers' proof of English language with TOEFL 95, IELTS 6.5 or any equivalent proof of English proficiency, transcript of university studies in English, 2 reference letters, motivation letter of max. 300 words, recent CV).

Step3: After all documents uploaded, submit it in the system.

Successful applications for WIPO scholarships will be notified by the WIPO Academy.

## 2. Documents List

Documents List to send to the SICIP and Notes (Non-Chinese citizen):

The following documents should be sent via express to the SICIP before **March 31, 2019** (Date to receive documents):

i) **Tongji University's Application Form** for International Students of Tongji University with the applicant's signature. (from the Online Application)

ii) **Chinese Government Scholarship's Application Form** with the applicant's signature. (from the Online Application)

iii) **2 Recommendation letters** from two professors or associate professors, in Chinese or English (signature and contact information are necessary).

iv) **A photocopy of passport (pages with photo).**

v) **A photocopy of the bachelor/master degree certificate and diploma.**

Note: If the diploma is not in Chinese or English, the original notarized translated versions must be submitted. ONLY the notarizations by local Chinese Embassy or Consulate (or foreign embassies or consulates in China) are accepted.

vi) **A photocopy of Original or notarized academic transcripts.**

Note: If the transcript is neither in Chinese nor English, the original notarized translated versions must be submitted. ONLY the notarizations by local Chinese Embassy or Consulate (or foreign embassies or consulates in China) are accepted.

vii) **Statement of purpose** in English, around 1000 words for Master candidates.

viii) **Proof of English proficiency** (for non-native English speakers' proof of English language with IELTS 6.5, TOEFL 95 or equivalent proof of English proficiency).

Note: From April to May 2019, the English interview via conference call will be required for candidates who have passed the pre-check of application documents.

Address to receive documents:

Shanghai International College of Intellectual Property, Tongji University

Room 1001, Zhonghe Building, 1239 Siping Road Shanghai 200092

Tel: +86 21 6598 3113

Mail: sicip\_intoff@tongji.edu.cn

### **3. Tuition**

i. The Tuition Fee

The tuition fee is 80,000RMB (about USD 12,000) (covering the cost of lectures, exams, program development and management, teaching equipment, training materials and documentation, training facilities and support service). Board, lodging, travel expenses, and personal expenses for the period at Tongji University are not included.

ii. Application fee: 410RMB

Note: The application fee should be paid when making the registration.

iii. Insurance fee (600RMB/Year) should be paid at the time of registration.

Bank Account Information: Beneficiary Bank: Bank of China, Shanghai Branch Address: No.23 Zhongshan Road (E.1) Shanghai, 200002, P.R.China

Swift number: BKCHCNBJ300, Beneficiary: Tongji University, Beneficiary Bank Account: 433859245525

### **4. Scholarships**

About 20 scholarships (during full residential period) are available. WIPO provides 5 WIPO scholarships (including travel costs), the Chinese Government provides 15 Chinese Government Scholarships (not including travel costs) with the coverage of travel costs financed by WIPO. Scholarships cover:

- ◆ Registration and tuition fees
- ◆ Accommodation
- ◆ Subsistence allowance
- ◆ Travel
- ◆ Medical insurance

Visa costs, if any, are at the expense of participants.

# Important Issues

URL for the application procedure (English version):

<http://sicip.tongji.edu.cn/sicipen/b0/17/c5075a45079/page.htm>

Application period:

December 1, 2018 to March 15, 2019

Online application deadline:

March 15, 2019

Deadline to receive application document materials:

March 31, 2019

Full Residential at Tongji:

September 9, 2019 to July 31, 2020

Registration:

September 10-14, 2019

Program websites:

WIPO

[www.wipo.int/academy/en/courses/academic\\_institutions/](http://www.wipo.int/academy/en/courses/academic_institutions/)

Tongji University

<http://sicip.tongji.edu.cn>

## Program Coordinators

Tongji University

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WIPO Academy

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