



## Third Edition of the 2024-2025 Master's Degree in Industrial Property (MIP)

Jointly Offered by

The World Intellectual Property Organization

And

Tongji University

September 2024 to December 2025



# **About the Program**

Intellectual property (IP) rights could be seen as a bundle of property rights such as patents, copyrights, trademarks and designs, that protect "creations of the mind. In the increasingly knowledge-driven economy, new products, brands, and creative designs are developed almost every day, and therefore IP has become an increasingly important part of every aspect of life. For creators, IP rights provide certain exclusive rights to defend their innovations and maximize the commercial benefits from their creative efforts or reputations. At the national level, strong IP protection incentivizes R&D investment, encourages trade and foreign investments, and it drives productivity and economic growth. More importantly, IP maximizes the knowledge spillover, which accelerates the generation of new technology and rising living standards overall. Whether it comes to artificial intelligence, green technologies, or traditional culture expressions, knowledge of IP rights is essential.

Comprehensive and dynamic concepts of industrial property form the backdrop for this MIP in Industrial Property program. The program offers a unique and challenging opportunity for students not only to acquire solid knowledge in the core areas of IP, but also to focus on industrial property protection in its many facets and stages. As this is a program offered in cooperation with WIPO and high-ranking European universities and institutes, the international level will be covered extensively and comparative law aspects will be included, with European Union law serving as the primary paradigm of regional protection systems. The learning experience will be further enhanced and inspired by the involvement of specialized national and international judges and practitioners experienced in the field.

## **Partners**

#### 1. WIPO Academy

The WIPO Academy is the center of excellence for IP education and training for WIPO Member States, in particular developing countries, least developed countries (LDCs) and countries in transition. Read more about WIPO Academy at <a href="http://www.wipo.int/academy/en">http://www.wipo.int/academy/en</a>.

For detailed information about WIPO, please visit: <a href="http://www.wipo.int">http://www.wipo.int</a>.



Photo: WIPO/ By BERROD Emmanuel

#### 2. Shanghai International College of Intellectual Property, Tongji University (SICIP)

The SICIP is an international, inter-disciplinary platform for IP education and research at one of leading universities in China: http://sicip.tongji.edu.cn/



Photo: SICIP/ By ZHANG Tailai

# Program Structure

#### **Duration of the MIP in Industrial Property:**

- September 2024 to July 2025, students are required to reside fully at Tongji University, finish the courses and present the thesis outline in the face-to-face annual conference.
- From August to December 2025, students will complete their thesis writing in their home countries and participate in an online oral defense.

#### Main courses:

- IP Law and Economics
- ◆ IP & Innovation Policy
- Patent Law
- Trademark Law and Geographical Indications
- Copyright Law
- Competition Policy and Law
- ◆ IP & Business Strategy
- IP in Digital Economy (big data, algorithms, block chain etc.)
- IP in Biomedicine (biotechnological and pharmaceutical industry)
- IP Asset Management (for Master of Management)
- IP Intelligence (for Master of Management)
- Judicial Protection of IP Rights (for Master of Law)
- Protection of IPRs under Criminal Law (for Master of Law)
- International IP Law
- Thesis

All courses will be conducted in English. For a detailed description of the courses please refer to the curriculum or contact Mr. Raul Cui (raul@tongji.edu.cn).

#### **Thesis**

The program will be completed upon submission of a written thesis, in which a current IP issue will be analyzed and

discussed. Students will be required to give an oral defense on their thesis using the knowledge gathered from the MIP and their research on the topic of their thesis. The progress of the thesis project will be guided throughout by tutors.

# **Application for Admission**

The WIPO-Tongji MIP in Industrial Property is a postgraduate program of high quality and is available to law and non-law graduates. In respect of final academic degree, students can apply for **Master of Law or Master of Management**, provided that the respective curriculum has been successfully completed.

#### **Eligibility (Minimum):**

- A Bachelor's Degree.
- One-year work experience.
- English proficiency (for non-native English speakers' proof of English language with IELTS 6.5, TOEFL 95 or equivalent proof of English proficiency).
- > Outstanding academic performance, validated with an academic transcript etc.
- In possession of a valid passport for years 2024 and 2025.

#### **Steps of Application:**

- 1. Complete the application form for international students (degree students).
- 2. Send a copy of the signed application form to <a href="mailto:sicip\_intoff@tongji.edu.cn">sicip\_intoff@tongji.edu.cn</a>, with the email title indicating "WIPO-Tongji MIP + surname of the applicant". In the email, application for Master's Degree of Law or Master's Degree of Management shall be clarified.
- 3. Send a copy of the valid passport, Bachelor's/Master's degree certificate and diploma, academic transcripts, certificate of English proficiency, etc. with the application form. If the documents above-mentioned are not in Chinese or English, the translated versions must be submitted.

#### Note:

Application time: from Nov 10, 2023 to April 20, 2024 for applicants eligible for scholarships, and January 1, 2024 to April 20, 2024 for self-funded applicants. Early-bird applications are welcome and should be submitted from Nov 10, 2023 to January 1, 2024, through the WIPO system and also to sicip\_intoff@tongji.edu.cn, and accepted applicants will have priority in scholarship awarding.

# Important Issues

> SICIP will send pre-admission notice soon after the deadline to the selected applicants and then further documents listed in that notice are required, to complete admission procedure.

#### **Scholarships:**

Approximately 20 scholarships are available. WIPO provides a limited number of scholarships; and the Chinese Government provides approximately 15 Chinese Government Scholarships (CSCs), with financial support from WIPO for travel costs.

In general, scholarships cover:

- Registration and tuition fees
- Accommodation at Tongji University
- Subsistence monthly allowance
- International travel
- Medical insurance

Visa costs, if any, are at the expense of participants.

#### **Recommendation:**

Applicants are recommended to apply for the "CSC – Postgraduate Study Program" to increase their chances for obtaining a scholarship. Please note that applying for the CSC – Postgraduate Study Program does not affect WIPO's decision to award scholarships.

- Website: https://studyinchina.csc.edu.cn/#/login.
- > Step 1: Register and login via "Application Online", and then input personal details.

Program Category: Type B

Agency No: 10247 - Tongji University

- > Step 2: Complete the information and save every section you complete as you pass through the application process on the website.
- > Step 3: Print and sign the form and send a copy to sicip\_intoff@tongji.edu.cn.

#### Note:

- All applicants to this program (regardless of whether or not they have applied for a scholarship) are requested to register through the eLearning platform of the WIPO Academy to initiate the registration and enrollment process. For more information, please visit the following website: <a href="https://welc.wipo.int/acrp/program/aip">https://welc.wipo.int/acrp/program/aip</a>. WIPO Scholarships for this program will open for applications via the same website.
- For those who wish to apply for CSC Scholarships at the same time, please contact the SICIP team through this email: sicip\_intoff@tongji.edu.cn. The CSC website normally opens for applications from January to April, 2024.

#### **Contact Person:**

Tongji University

Associate Prof. Xinmiao Yu

Executive Dean of SICIP and Director of the MIP

Email: yuxm@tongji.edu.cn

Mr. Raul Cui (Coordinator of the MIP)

Wechat Account: tj-rcui

Email: raul@tongji.edu.cn

**WIPO** Academy

Ms. Martha Chikowore

Acting Head, Academic Institutions and

**Executive Program** 

Email: martha.chikowore@wipo.int

Email: miptongjiU@wipo.int

## 同济大学外国留学生入学申请表

**Application Form for International Students (Degree Students)** 

- 请用中文或英文填写此表/Please complete the form in Chinese or English.
- 请用黑色签字笔填写此表/Please complete the form in black or blue ink pens.

该栏由学校填写
This is to be filled in by the university.
编号
类别

#### 1. 坐平用沙J rciovilai illivilliativii

(本项所有内容申请人必须如实填写/Personal information about the applicant must be filled in truthfully and correctly. "照片"请贴护照尺寸照片/Please attach a passport-sized photo.)

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### 2. 教育背景/Educational Background

(请列出已经完成或即将完成的各级教育,从高中填起/Please provide the following information about your education starting from your high school diploma.)

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性名/Name 父亲 Father 母亲		职业/ Occupation	联系电	话/Tel	Email
姓名/Name 父亲 Father 母亲 Mother		职业/ Occupation	联系电	话/Tel	Email
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姓名/Name  父亲 Father  母亲 Mother  配偶 Spouse  . 推荐人情况/Informatio	年龄/Age		ation that rec		for application)

9.申请人保证/I hereby affirm th
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(申请人保证,须申请人本人签字,没有本人签名,视为申请无效/The application form is invalid without the applicant's signature.)

(1)上述各项中所提供的情况是真实无误的/All the information I provided above is true and correct;
(2)在校学习期间遵守中国政府的法规和学校的规章和制度/I shall abide by the laws of the Chinese Government
and the regulations of Tongji University.
日期/Date:申请人签字/Applicant's signature:

#### 10. 申请人在递交本申请表的同时,请按简章中的要求提交/Please send with this form

(提交的材料请按最新的招生简章的要求提供/Please provide your application materials according to the up-to-date application information indicated for the program you are interested in. )

- (1) 最后学历证明/An official certificate of your highest education (or notarized copy)
- (2) 学习成绩单/An official transcripts (or notarized copy)
- (3) 护照复印件/One copy of your passport
- (4) 汉语水平考试(HSK)考试成绩单复印件/One copy of HSK
- (5) 申请费 /the Application fee: 410 元人民币/410 Yuan RMB

除以上材料外,申请硕士研究生、博士研究生、高级进修生和普通进修生还需提交以下材料/Besides the above listed documents, Master's and Doctoral candidates, or General/ Senior Advanced-Study students must submit the following documents:

- (6) 学习计划/ A research or study plan in China
- (7) 推荐信/Two letters of recommendation (original)
- (8) 发表文章及工作成果目录,及院系可能要求的其他相关材料/ A catalogue and abstracts of published papers, and other documents that can prove academic ability, and special documents required by the target college can be attached.

同济大学银行帐号/Account number of Tongji University: 同济大学(留学生报名费)

Beneficiary's Name: Tongji University (Overseas Students application fee)

帐号: A/C: 044036-8001-00793508093001

中国银行上海分行/Beneficiary's Bank: Bank of China, Shanghai Branch

无论申请人是否被录取,上述申请材料及报名费恕不退还。

Whether the candidates are accepted or not, all the application material submitted will not be returned and the application fee will not be reimbursed.

#### 11. 联系方式/Contact Us:

地址/Address: 中国上海四平路 1239 号综合楼 703A 同济大学留学生办公室

(邮编: 200092) International Student Office, 703A Zhonghe Building, No.1239, Siping Road, Shanghai,

P.R. China (Postcode: 200092)

电话/Telephone: 0086-21-65983611 传真/Facsimile: 0086-21-65987933 电子邮件/E-mail: <u>istju@tongji.edu.cn</u> 网址/Website: http://www.istju.com